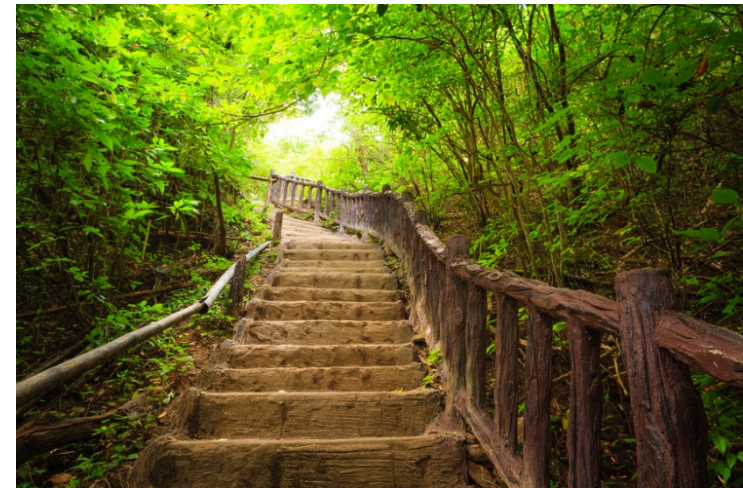


Junglemap 

Agenda

Introduction
NanoLearning
Portfolio
Execution
Summary



Junglemap at a Glance

Based in Oslo

Mission: Reinventing e-learning

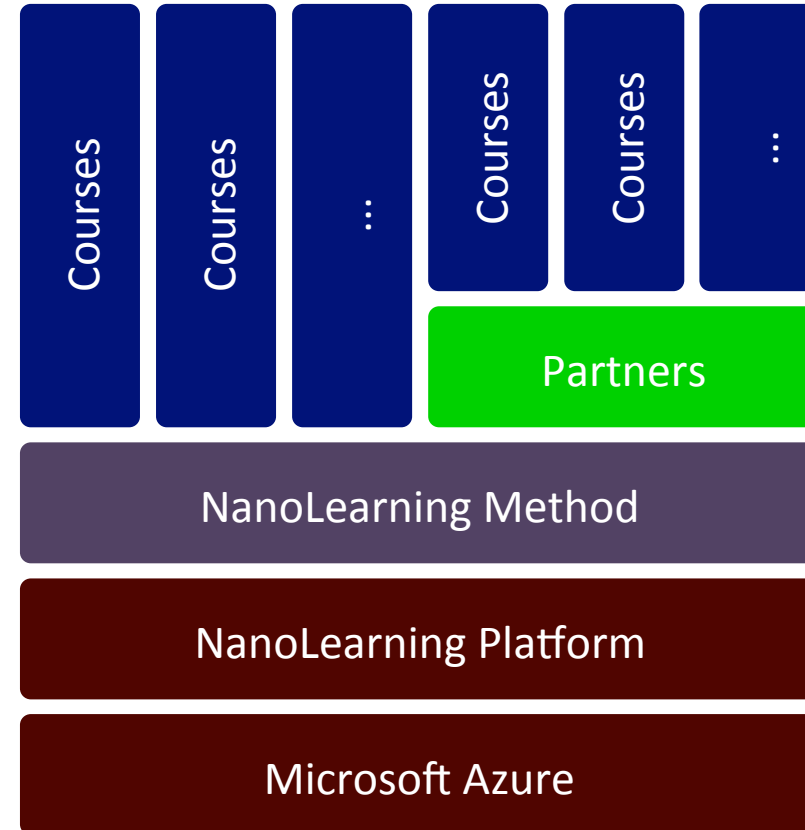
1,2 million users in 140 countries

9 of 10 users prefer the method

Microsoft Azure & .NET platform

Gartner Magic Quadrant 2014

Some of our customers:



Possible Value Proposition

- Easy and very low-cost development, maintenance process
- High user participation, training impact & user satisfaction
- A way to create and maintain an culture

NanoLearning

Learning Paradox

The world has never been more **complex**
Learning has never been more important
Never have we spent **less time** on it

Calendar Wars

Traditional e-learning

Hours or days

Calendar wars

Low start percentage

NanoLearning

A series of <5 min modules

Reality-friendly, no calendar wars

High start percentage



Information Overload

Traditional

Learning «stunt»

More is more

Information overload

NanoLearning

Learning process

One topic at a time, less is more

No information overload



Design Overload

Traditional

Login
Long list of lessons
High drop-out rate

NanoLearning

No login
No menu
Low drop-out rate



Organizational Effect

Traditional

No trigger, individual start
No synchronous impact
No organizational effect

NanoLearning

E-mail or SMS trigger
Synchronous, mass impact
Immediate organizational effect



NanoLearning

From stunt to process
Series of short modules
Delivered via e-mail or SMS
Simplest possible interface
PC, mobile & tablet



95,4 % completion

NanoLearning

From stunt to process
Series of short modules
Delivered via e-mail or SMS
Simplest possible interface
PC, mobile & tablet



95,4 % completion

Lean e-post

Hvem trenger egentlig e-posten din? - Message (HTML)

FILE MESSAGE

man 19.10.15 13.30

course@nanolearning.com

Hvem trenger egentlig e-posten din?

To Anders Jørgensen

Samler vi hele avdelingen hvis det bare er 1 av 6 som virkelig skal gjøre eller vite noe?

Også når vi sender e-post, kan det være fristende å kopiere til alle som *muligens* kan ha nytte av den.

Hva koster dette oss?

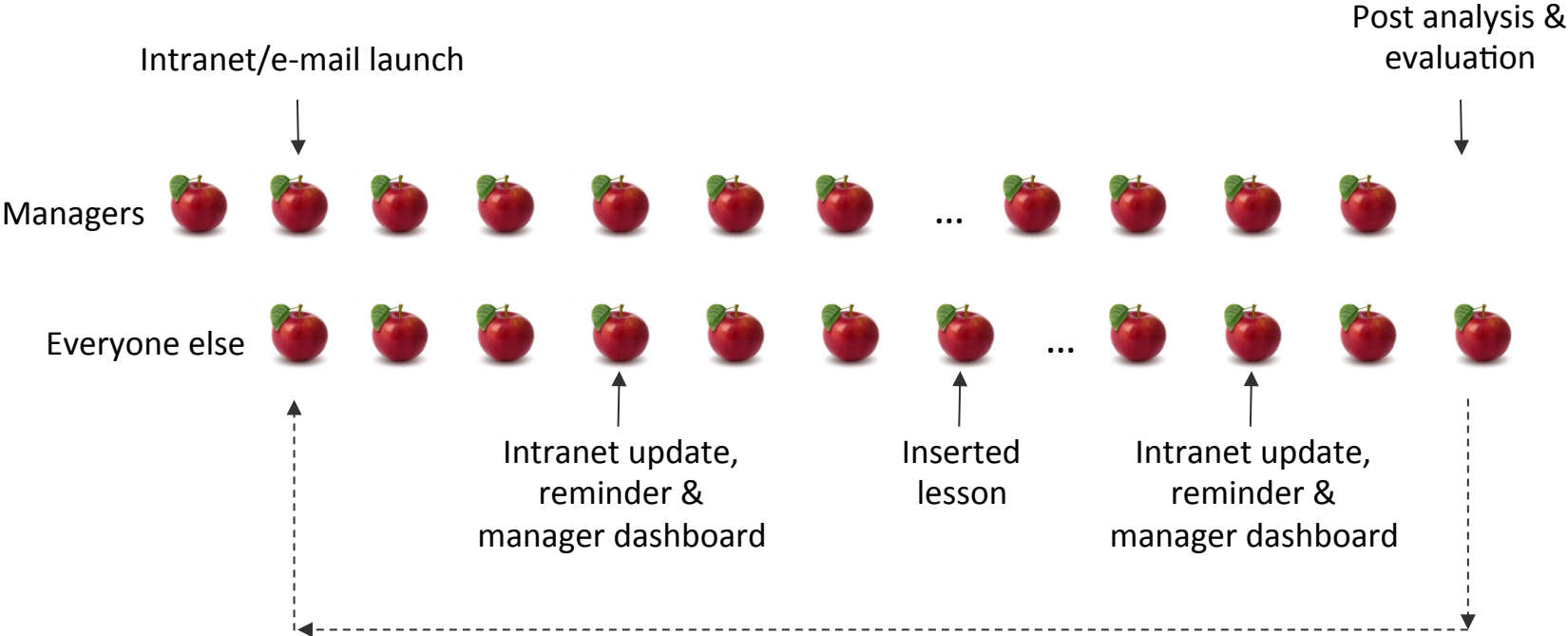
Leksjonen tar 2–4 minutter.

Start leksjonen

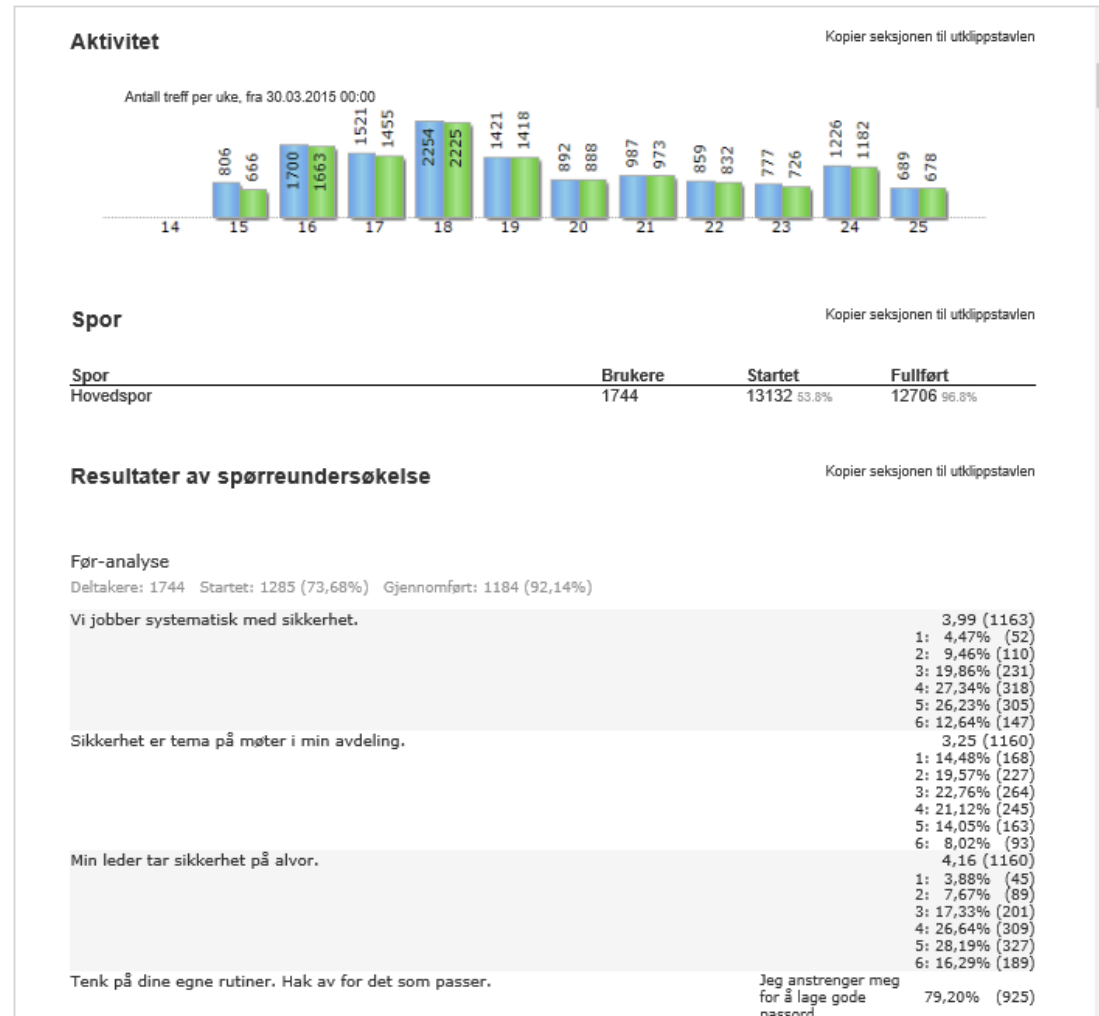
course@nanolearning.com Velkommen til Jotuns kurs i informasjonssikkerhet

The image shows an email client window. The title bar reads "Hvem trenger egentlig e-posten din? - Message (HTML)". The email header shows it is from "course@nanolearning.com" with the subject "Hvem trenger egentlig e-posten din?". The recipient is "Anders Jørgensen". The main body of the email contains text about a lesson and a "Start leksjonen" button. An illustration of six men in suits, with one performing a handstand, is centered in the email body. The footer of the email client shows the sender's name and a welcome message for a course on information security.

A Continuous Process



Realtime Insight and Reporting



Portfolio

NanoLearning Portfolio

Software Migration & Productivity Series

Windows, Office, SharePoint, Lync & Yammer

Lean Communication & Collaboration

[E-mail](#), Meetings, Collaboration, Presentations & Projects

Policies & Governance Series

Information Security & Business Ethics

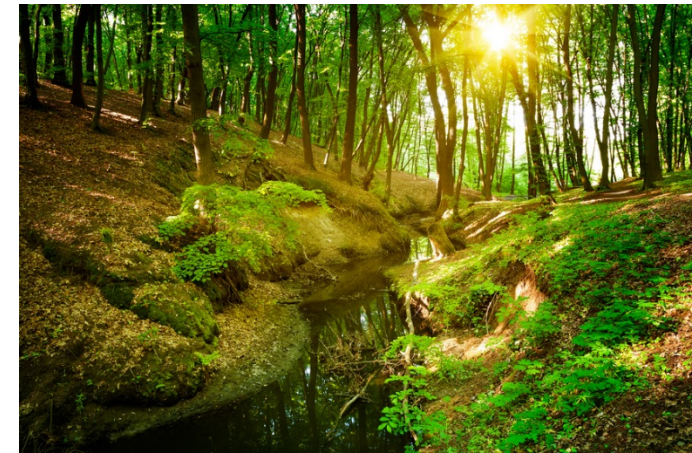


Summary

Proven pedagogic model

Daily strive for optimal results

Time and cost efficiency



Thank You

